



blacklemon

Blacklemon is a strategic communications agency, offering consultancy for businesses **since 1999**. Our agency, with **innovation** hard-wired into its **DNA**, offers its services as a **sole partner** able to satisfy all of your communication and reputation-related needs.

Communication Strategies

Conveying the right **message** with the perfect **tools**, at the perfect time, to the perfect **target**. Anyone who works in the field of strategic communications has a duty to guide their client towards a **tangible outcome**.

Ours is the **marketing of common sense** – up to date, and able to utilize the latest technologies and media in order to reduce costs and obtain the best results.



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Social Media & Digital PR

With a **highly specialized approach**, we help our clients find a **qualified target audience**, only reaching out to those who have a real interest, and **optimizing investments**.

By cultivating digital relations, we promote our clients' products and services, and work on their **identity** and **reputation**, obtaining **long-lasting outcomes**.



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Creativity & Advertising

In order to reach our clients' **objectives**, we develop a **corporate identity** able to fully capitalize on both traditional and innovative channels.

We enjoy thinking **outside the box**, but never lose sight of tangibility, in order to offer our clients **360 degrees creative consultancy**: from naming to logo ideation, from corporate identity to packaging, covering every activity, above and below the line.



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Web Design & Applications

We've been successfully engaging with the **internet** since its inception.

The web is in our founders' blood: we specialize in the **design, promotion,** and **positioning** of **websites, portals, blogs,** and **e-commerce websites.** We see the web as an ecosystem, in which different channels and activities (for example, SEO) must work in tandem to maintain and improve a brand's reputation, and increase sales to clients.



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Corporate Events & Conferences

Blacklemon organizes **events** and **conventions**, curating every facet of each creative, organizational, and promotional aspect.

With thorough budget **management**, our agency aims for the **most cost-effective outcome**. With a **20 years' experience** in music festivals, street shows, en plein air events, business conferences, fairs, press conferences, business dinners, and team building, our team always manages to breathe life into each event, with a mix of **creativity** and **organizational skill**.



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Photo/Video & Multimedia Content

We offer an innovative approach to **photography, video production,** and **multimedia content production,** with the use of **cutting-edge technologies** and all of the creativity that distinguishes our work.

Blacklemon **designs and organizes** each production, crafting distinctive and significant images. It hosts a creative team that works closely with a **network of professionals,** able to fully satisfy the clients' needs.



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Public Relations & Institutional Relations

Every company, big or small, is always integrated in a web of **social, economic, and institutional relations**. With **PR** activities, it is possible to create, strengthen, and manage relations with each stakeholder – the subjects who have an interest and relationship with the company.

For **over 20 years** we have developed **relationships, enabling communication** between organizations, companies, and professionals. Together with the client, we **facilitate the creation of networks** able to multiply contacts and opportunities.



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Blacklemon has a flexible structure, that it solidified by surrounding itself with a **network of specialists** able to handle every aspect of communication. Exclusive and continual cooperation with select partners allows Blacklemon to offer its services to its client as their **sole interlocutor**, allowing for **priority access** to new services, alongside unparalleled quality control and cost management.





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