

**Blacklemon** is a strategic communications agency, offering consultancy for businesses **since 1999**. Our agency, with **innovation** hard-wired into its **DNA**, offers its services as a **sole partner** able to satisfy all of your communication and reputation-related needs.

### **Communication** Strategies

Conveying the right **message** with the perfect **tools**, at the perfect time, to the perfect **target**. Anyone who works in the field of strategic communications has a duty to guide their client towards a **tangible outcome**.

Ours is the **marketing of common sense**– up to date, and able to utilize the latest technologies and media in order to reduce costs and obtain the best results.





### Social Media & Digital PR

With a **highly specialized approach**, we help our clients find a **qualified target audience**, only reaching out to those who have a real interest, and **optimizing investments**.

By cultivating digital relations, we promote our clients' products and services, and work on their **identity** and **reputation**, obtaining **long-lasting outcomes**.





# **Creativity** & Advertising

In order to reach our clients' **objectives**, we develop a **corporate identity** able to fully capitalize on both traditional and innovative channels.

We enjoy thinking **outside the box**, but never lose sight of tangibility, in order to offer our clients **360 degrees creative consultancy**: from naming to logo ideation, from corporate identity to packaging, covering every activity, above and below the line.





# Web Design & Applications

We've been successfully engaging with the **internet** since its inception.

The web is in our founders' blood: we specialize in the **design**, **promotion**, and **positioning** of **websites**, **portals**, **blogs**, and **e-commerce websites**. We see the web as an ecosystem, in which different channels and activities (for example, SEO) must work in tandem to maintain and improve a brand's reputation, and increase sales to clients.





### & Conferences

Blacklemon organizes **events** and **conventions**, curating every facet of each creative, organizational, and promotional aspect.

With thorough budget **management**, our agency aims for the **most cost-effective outcome**. With a **20 years' experience** in music festivals, street shows, en plein air events, business conferences, fairs, press conferences, business dinners, and team building, our team always manages to breathe life into each event, with a mix of **creativity** and **organizational skill**.





#### Photo/Video & Multimedia Content

We offer an innovative approach to photography, video production, and multimedia content production, with the use of cutting-edge technologies and all of the creativity that distinguishes our work.

Blacklemon **designs and organizes** each production, crafting distinctive and significant images. It hosts a creative team that works closely with a **network of professionals**, able to fully satisfy the clients' needs.





## **Public Relations**& Institutional Relations

Every company, big or small, is always integrated in a web of **social**, **economic**, and **institutional relations**. With **PR** activities, it is possible to create, strengthen, and manage relations with each stakeholder – the subjects who have an interest and relationship with the company.

For over 20 years we have developed relationships, enabling communication between organizations, companies, and professionals. Together with the client, we facilitate the creation of networks able to multiply contacts and opportunities.





**Blacklemon** has a flexible structure, that it solidified by surrounding itself with a **network of specialists** able to handle every aspect of communication. Exclusive and continual
cooperation with select partners allows Blacklemon to offer its services to its client as their **sole interlocutor**, allowing for **priority access** to new services, alongside unparalleled
quality control and cost management.























































































































































































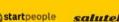










































































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